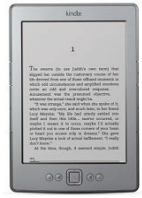
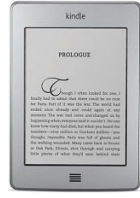

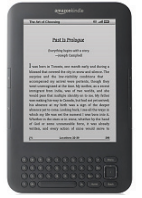









Comparing eReaders and Tablets

	Kindle	Kindle Touch	B&N Nook Simple Touch Reader	Kindle Keyboard	Sony Reader WiFi	Kobo eReader Touch	Kindle Fire	Apple iPad	Barnes & Noble Nook Tablet	Barnes & Noble Nook Color	Kobo Vox
											
PRICING	With special offer: \$79 Without special offer: \$109	WiFi w/ special offers: \$99 WiFi w/o special offer: \$139 3G/WiFi w/ special offer: \$149 3G/WiFi w/o special offer: \$189	\$99	WiFi w/ special offer: \$99 WiFi w/o special offer: \$139 3G/WiFi w/ special offer: \$139 3G/WiFi w/o special offer: \$189	\$129.99	With special offer \$99 Without special offer \$139.99	\$199	WiFi: 16GB: \$499 32GB: \$599 64GB: \$699 WiFi + 3G: 16GB: \$629 32GB: \$729 64GB: \$829	\$249	\$199	\$199.99
YOU SHOULD KNOW	The ad-supported version is Amazon's cheapest Kindle (and cheapest e-reader on this chart); no touch or keyboard, just buttons	The newest Kindle, and the first ever with a touchscreen	A free software update this month allows for faster page turns, crisp text	The only Kindle with a keyboard	Buy the black one, get a coupon for the first Harry Potter e-book (not yet released) free.	Kobo focuses on social features, "gamification" of reading	Comes with a free 1-month Amazon Prime title, good for testing Prime Instant Video offerings	Back camera: Video recording, HD (720p) up to 30 frames per second (fps) w/ audio; still camera w/ 5x digital zoom Front camera: Video recording, VGA up to 30 fps w/ audio; VGA still camera	More storage space than the Kindle Fire, but there's no Barnes & Noble store for video or music	More of a color e-reader than a tablet, now getting a price drop and some more "tablet-like" features as a free update	Promoted as the "people's tablet." Unlike Nook and Kindle, offers full access to Android store
SIZE	6.5" x 4.5" x 0.34"	6.8" x 4.7" x 0.40"	6.5" x 5" x 0.47"	7.5" x 4.8" x 0.34"	6.61" x 4.68" x .38"	6.5" x 4.5" x 0.4"	7.5" x 4.7" x 0.45"	9.5" x 7.31" x 0.34"	8.1" x 5.0" x 0.48"	8.1" x 5.0" x 0.48"	7.57" x 5.06" x 0.53"
WEIGHT	5.98 oz.	WiFi: 7.5 oz. 3G/WiFi: 7.8 oz.	7.48 oz.	WiFi: 8.5 oz., 3G/WiFi: 8.7 oz.	5.9 oz.	7.05 oz.	14.6 oz.	WiFi: 1.33 lbs, WiFi/3G: 1.35 lbs.	14.1 oz.	15.8 oz.	14.2 oz.
SCREEN SIZE	6" (diagonal)	6" (diagonal)	6" (diagonal)	6" (diagonal)	6" (diagonal)	6" (diagonal)	7"	9.7" diagonal	7"	7"	7" (diagonal)
DISPLAY	E Ink Pearl	E Ink Pearl	E Ink Pearl	B+W (E Ink Pearl)	B+W (E Ink Pearl)	B+W (E Ink Pearl)	Vibrant Color IPS	LED-backlit glossy widescreen	VividView Color Touch-screen	VividView Color Touch-screen	Vivid Color Screen
TOUCHSCREEN/ROTATE	No/Yes	Yes/Yes	Yes/No	No/Yes	Yes/No	Yes/No	Yes/Yes	Yes/Yes	Yes/Yes	Yes/Yes	Yes/No
BATTERY LIFE	1 month	2 months	WiFi off: 2 months	2 months	3-4 weeks with WiFi on. Up to 5 weeks with WiFi off	1 month	Up to 8 hours of continuous reading or 7.5 hours of video playback, with WiFi off.	Up to 10 hours of surfing the web on WiFi, watching video, or listening to music	WiFi off: Up to 11.5 hours of reading or 9 hours of video	WiFi off: 8 hours	Up to 7 hours
STORAGE/EXPANDABLE	2 GB/No/Free unlimited cloud storage for Amazon content	4 GB/No/Free unlimited cloud storage for Amazon content	2 GB/Up to 32 GB (microSD)	4 GB/No/Free unlimited cloud storage for Amazon content	1.3 GB/Up to 32 GB (microSD)	2 GB/Up to 32 GB (microSD)	8 GB/No/Free unlimited cloud storage for Amazon content	16GB; 32GB; 64GB/No	16 GB/Up to 32 GB (microSD)	8 GB/Up to 32 GB (microSD)	8 GB/Up to 32 GB (microSD)
INPUT	Five-way controller	Touchscreen	Touchscreen	Keyboard	Touchscreen; stylus; buttons	Touchscreen	Touchscreen		Touchscreen	Touchscreen	Touchscreen
3G/WIRELESS	WiFi	3G through AT&T/WiFi-only option	WiFi	3G through AT&T/WiFi-only option	WiFi	WiFi	WiFi	Yes/Yes	WiFi	WiFi	WiFi
BOOK SHARING/LIBRARY LENDING	14 days on eligible titles. Can also borrow Kindle books from 11K-plus local libraries through OverDrive.	14 days on eligible titles. Can also borrow Kindle books from 11K-plus local libraries through OverDrive.	Yes/Yes. Read any Nook book in B&N stores free up to 1 hour/day	14 days on eligible titles. Can also borrow Kindle books from 11K-plus local libraries through OverDrive.	No/Yes	No/Yes	14 days on eligible titles. Can also borrow Kindle books from 11K-plus local libraries through OverDrive.	No/Yes (via OverDrive and Kindle apps)*	Yes/Yes. Read any Nook book in B&N stores free up to 1 hour/day	Yes/Yes. Read any Nook book in B&N stores free up to 1 hour/day	No/Yes
AVAILABLE CONTENT	Over 1 million books; 1.8 million public domain books; newspapers; magazines; blogs	Over 1 million books; 1.8 million free books; newspapers; magazines; blogs	Over 2.5 million titles	Over 1 million books; 1.8 million public domain books; newspapers; magazines; blogs	Over 2 million titles	Over 2.2 million titles. 1 million titles are free. E-books available via OverDrive (Adobe format)	Over 1 million books; 1.8 million public domain books; newspapers; magazines; blogs; 11,000 videos free for Amazon Prime members \$79/year; movies, TV shows, apps, games, songs	Over 200,000 books; over 140,000 apps; browser, e-mail, iBooks, FaceTime, Photo Booth, Reminders, iTunes, Maps, YouTube, GameCenter, apps	Over 2.5 million titles, magazines, Nook Book Enhanced Collection, kids' books. HD Video, Netflix, Hulu Plus, Pandora, e-mail, apps, some games	Over 2.5 million titles, magazines, Nook Book Enhanced Collection, kids' books. Apps, e-mail, Pandora, some games, some websites.	Over 2.2 million books. 1 million titles are free. E-books available through OverDrive (Adobe format). Pre-loaded with 3 glossy color books, 12 magazines and 7 newspapers. Open access to Android 2.3, web, e-mail & apps.
BOOKSTORE	Kindle Store	Kindle Store	Nook Book Store	Kindle Store	Sony Reader Store	Kobo Store	Kindle Store	iBookstore	Nook Book Store	Nook Book Store	Kobo Store
FREE E-READING APPLICATIONS	iOS, Blackberry, Android, PC, Mac	iOS, Blackberry, Android, PC, Mac	iOS, Blackberry, Android, PC, Mac	iOS, Blackberry, Android, PC, Mac	iOS, Blackberry, Android, PC, Mac	iOS, Blackberry, Android, PC, Mac	iOS, Blackberry, Android, PC, Mac	iPhone/iPod Touch	iOS, Blackberry, Android, PC, Mac	iOS, Blackberry, Android, PC, Mac	iOS, Blackberry, Android, PC, Mac
NATIVE FORMATS	Kindle (AZW), TXT, PDF, unprotected MOBI, PRC natively; HTML, DOC, DOCX, JPEG, GIF, PNG, BMP through conversion	Kindle (AZW), TXT, PDF, Audible (Audible Enhanced (AA, AAX)), MP3, unprotected MOBI, PRC natively; HTML, DOC, DOCX, JPEG, GIF, PNG, BMP through conversion	EPUB, PDF, JPG, GIF, PNG, BMP	Kindle (AZW), TXT, PDF, Audible, MP3, unprotected MOBI, PRC natively; HTML, DOC, JPEG, GIF, PNG, BMP through conversion	EPUB, PDF, JPG, PNG, GIF, BMP, TXT, MP3, AAC	EPUB, PDF, JPEG, GIF, PNG, BMP, TIFF, TXT, HTML, RTF, MOBI, CBZ, CBR	Kindle (AZW), TXT, PDF, unprotected MOBI, PRC natively, Audible (Audible Enhanced (AA, AAX)), DOC, DOCX, JPEG, GIF, PNG, BMP, non-DRM AAC, MP3, MIDI, OGG, WAV, MP4, VP8.	EPUB; PDF; Audible; Kindle (through app); iTunes; additional formats N/A	EPUB, PDF, XLS, DOC, PPT, TXT, DOCM, XLSM, PPTM, PPSX, PPSM, DOCX, XLX, PPTX, JPG, GIF, PNG, BMP, MP3, AAC, AMR, WAV, OGG, MP4, Flash	EPUB, PDF, XLS, DOC, PPT, PPS, TXT, DOCM, XLSM, PPTM, PPSX, PPSM, DOCX, XLX, PPTX, JPG, GIF, PNG, BMP, MP3, AAC, MP4	EPUB, Enhanced EPUB, PDF, JPEG, GIF, PNG, BMP, TIFF, TXT, HTML, RTF, MOBI, CBZ, CBR
SOCIAL NETWORKING FEATURES	Share passages via Facebook and Twitter; view other users' annotations and notes	Share passages via Facebook and Twitter; view other users' annotations and notes	Nook Friends reading recommendations and activity feed	Share passages via Facebook and Twitter; view other users' annotations and notes	No	Reading Life technology with Facebook & Twitter integration, badges & awards; share passages with friends via Kobo Pulse	Share passages via Facebook and Twitter; view other users' annotations and notes	None	Nook Friends reading recommendations and activity feed; can see what B&N readers "like" when shopping on Nook Color	Nook Friends reading recommendations and activity feed; can see what B&N readers "like" when shopping on Nook Color	Reading Life technology with Facebook and Twitter integration, badges and awards; ability to share passages with friends via Kobo Pulse

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eReaders

CNET - <http://reviews.cnet.com/ebook-readers>

Paid Content - <http://paidcontent.org/table/comparing-e-readers-and-tablets-november-2011>

PC Magazine - www.pcmag.com/reviews/ebook-readers

Engadget - www.engadget.com/reviews/#/hardware/e-readers/n2o

The Digital Reader - www.the-digital-reader.com/resources/reviews/dedicated-e-readers

Tablets

CNET - <http://reviews.cnet.com/tablets>

Paid Content - <http://paidcontent.org/table/comparing-tablets-with-ipad>

PC Magazine - www.pcmag.com/reviews/tablets

Engadget - www.engadget.com/reviews/#/hardware/tablet_pcs/n2o

The Digital Reader - www.the-digital-reader.com/resources/reviews/tablets

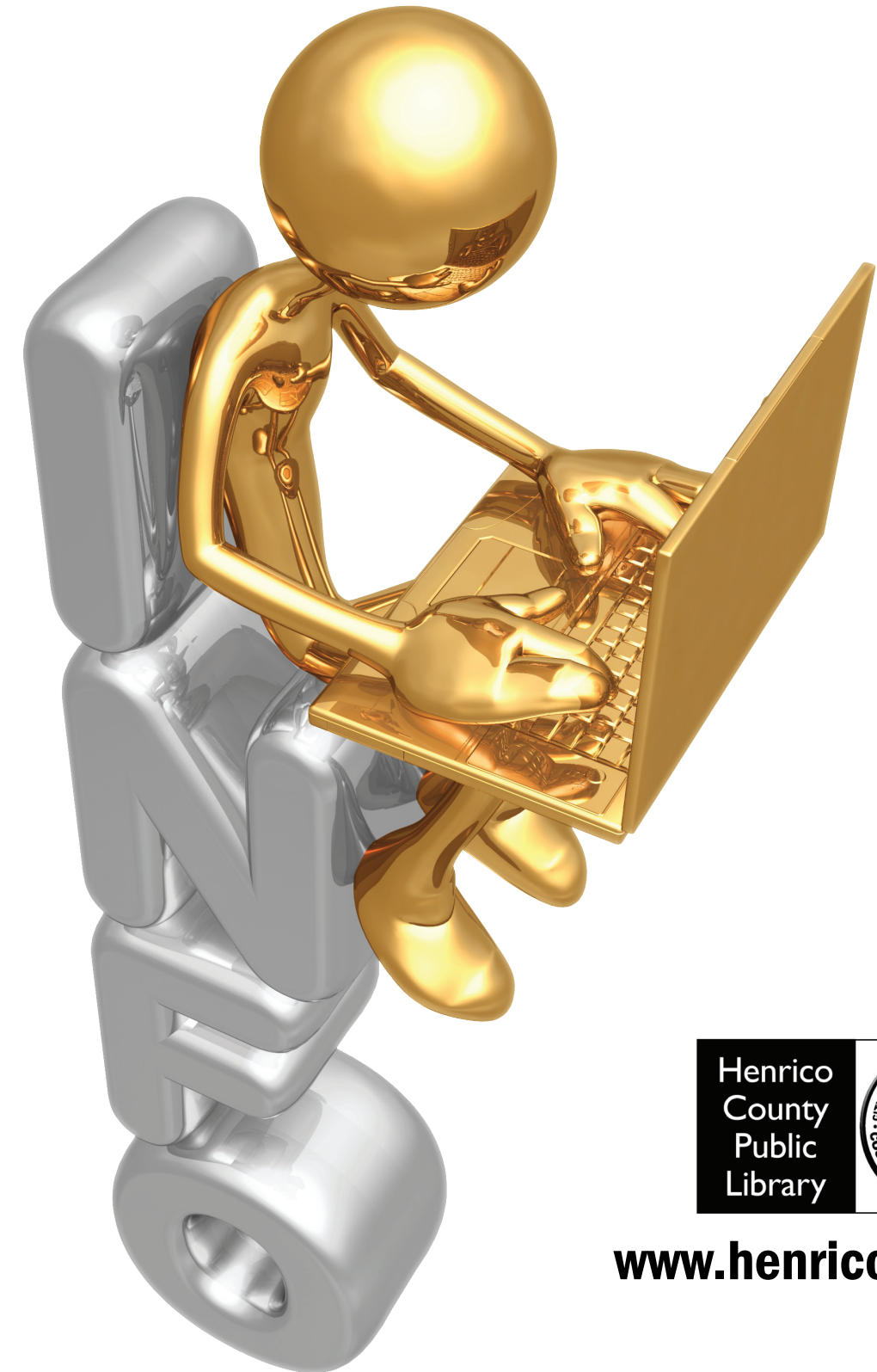
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Choosing & using an eReader or Tablet



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